

Cookie Policy for New Generation Management Consulting

Effective Date: January 2025

At New Generation Management Consulting, we respect your privacy and are committed to ensuring that your personal information is protected in compliance with the Protection of Personal Information Act, 2013 (POPIA), and the General Data Protection Regulation (GDPR). This Cookie Policy explains how we use cookies, what information we collect, and how you can manage your cookie preferences.

1. What are Cookies?

Cookies are small text files that are placed on your device (computer, smartphone, tablet) when you visit our website. These files store information that helps us improve your browsing experience, provide tailored content, and analyze how our website is used.

2. Why Do We Use Cookies?

We use cookies for several reasons:

- **Necessary Cookies:** To ensure that our website functions correctly and is secure.
- **Performance and Analytics Cookies:** To analyze how visitors use our website, which helps us improve its functionality and user experience.
- **Functionality Cookies:** To remember your preferences and provide enhanced features.
- **Marketing Cookies:** To track your online activity so that we can deliver more relevant ads and content.

3. Types of Cookies We Use

- **Session Cookies:** Temporary cookies that expire once you close your browser.
- **Persistent Cookies:** Remain on your device until deleted or until they expire after a set period.
- **First-Party Cookies:** Set by our website to ensure smooth functionality.
- **Third-Party Cookies:** Set by external services we use (e.g., Google Analytics).

4. Managing Your Cookie Preferences

You have the right to accept or reject cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. Please note that disabling cookies may affect the functionality of our website.

To manage cookies in your browser:

- For Chrome: Go to Settings > Privacy and Security > Cookies and other site data.
- For Firefox: Go to Preferences > Privacy & Security > Cookies and Site Data.
- For Safari: Go to Preferences > Privacy > Cookies and website data.
- For Internet Explorer: Go to Tools > Internet Options > Privacy > Advanced.

Alternatively, you can adjust your cookie preferences directly on our website by clicking on the cookie settings link provided on the banner when you first visit.

5. Cookies Used by Third-Party Services

We may use third-party services to analyze your use of our website and provide targeted marketing content. These third parties may use their own cookies to collect information about your browsing habits across different websites. We recommend reviewing the cookie policies of these third parties.

6. Your Rights

As a visitor to our website, you have the right to:

- Access personal information collected via cookies.
- Request the correction or deletion of inaccurate or outdated information.
- Withdraw your consent to the use of non-essential cookies at any time.

To exercise these rights, please contact us at [insert contact email].

7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for legal, regulatory, or operational reasons. Please revisit this page periodically to stay informed of any changes.

8. Contact Us

If you have any questions or concerns about our use of cookies, please contact us at:



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